**2025 14th CIMI Conference on Management Theory & Applications**

**Call for Papers**

Date:May 23, 2025 (Friday)​​​

**Venue:** Management Building, Chaoyang University of Science and Technology
(Address: No. 168, Jifeng East Road, Wufeng District, Taichung City)

**Schedule:**

April 06, 2025 (Sunday)​​​: Abstract submission deadline

April 13, 2025 (Sunday): Notification of abstract acceptance

May 04, 2025 (Sunday)​​​: Registration fee deadline

May 04, 2025 (Sunday)​​​: Full text submission deadline

**Organizers:** Chinese Innovation Management Institute
Department of Business Management, Chaoyang University of Technology

**Co-organizers:** Dept. of International Business, National Taichung University of Education
Department of Business Management, National United University

**Topics:** Theoretical, practical and case studies related to innovation, creativity, sustainable development, digital transformation, and artificial intelligence in the fields of management, humanities and social sciences

**Paper format:**

1. The full text (including abstract within 500 words), in either Chinese or English, should be within 10 pages. An additional fee of NT$500 will be charged for each page exceeding 10 pages.
2. The paper must fill in all authors’ information (including service unit and email address) in detail, and indicate one author as the corresponding author with " \* " as the contact person for the conference.
3. Submit your manuscript as a PDF or WORD file. Please do not paginate manuscript and follow the prescribed format as attachment or visit <http://www.cimi.org.tw> to download manuscript template.

**Submission methods and precautions:**

1. Please submit the abstract and full text to cimi20120218@gmail.com.
2. Please be sure to provide a contact person and telephone number when mailing the abstract and full text.

**Charge method:**

No refunds will be made after payment.

After acceptance, the corresponding author will be contacted via email to confirm:

1. Oral presentation: The registration fee is NT $1,200 per paper.
2. Poster publication: Registration fee for each article NT $1,200 + poster production and exhibition fee of NT $600 = NT $1,800. Posters will be produced, posted and displayed by the conference organizer.
3. The above fees must be paid to the following designated bank account before May 4th. Overdue payment will be deemed as abandonment:
Bank: 合作金庫銀行大里分行
Account Name: 中華創新管理學會
Account Number: **1025717084892**